TATHIREDDY GIRINATH REDDY

**Phone No**: **8498892597**

**Email ID: tgr4748@gmail.com**

**SUMMARY:**

* 2+ Years’ experience on Power BI Desktop and Service Development and worked on the Power BI Reports & Dashboards with SQL Server.
* Worked on creating maps like filled map, shape map and having experience in using filters like page, visual, report and drill through filters.
* Developed Power BI reports and effective dashboards after gathering and translating end user requirements.
* Worked on importing data from multiple data sources such as SQL server, Excel, .CSV into BI Tools, created relationships between data, created calculated columns and measures using DAX Query.
* Having experience in creating different charts like Line chart, bar chart, table, matrix table, area chart, scattered chart, tree map.
* Experience in creating different custom visualizations like Dough nut chart, waterfall chart, and gauge chart, bar chart etc.
* Worked with creating new measure for YTD, MTD, QTD growth analysis in power desktop.
* Experience in publishing reports to power bi services and setting up the necessary connection settings.
* Having experience in creating Dashboards based on client requirements.
* Good knowledge on SQL queries relevant to Power BI, having testing experience with source to report.
* Creating Formatting, Advanced Formatting in tooltip labels like descriptive tooltips, and conditional formatting.
* Working on DAX functions like Date & Time, Information, Filter & Value, Logical, and Text functions.
* Working on MS SQL Server and written queries to pull the data.

**EDUCATION:**

* **MBA** From RU University-KURNOOL, A.P

**TECHNICAL SKILLS:**

* Reporting Tool: Power BI
* Microsoft BI: Power BI Desktop, Power Query, Power BI Service, Excel
* Database: SQL Server, Oracle

**PROFESSIONAL EXPIERENCE:**

* Worked as ANALYST in FIDELITY from AUG 2019 to Present

**Projects Handled:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Project-1#**

* **Client:** Toyota Motor Sales
* **Role:** Developer
* **Database:** SQL, Oracle
* **Tools:** Power BI, PowerApps and Excel.

**Project Description:**

Toyota Motor Sales, U.S.A., Inc. (TMS) is the North American Toyota sales, marketing, and distribution subsidiary. TMS oversees the sales of Toyota and Lexus products and manages regional distribution. The Project Objective is to migrate Hyperion reports to Power BI with Direct Query Option in SQL to get better insights on Budget and Forecast for Internal Projects.

**Roles and Responsibilities:**

* Involved in creating power BI reports in Import and Direct Query Mode.
* Power BI development and administration.
* Accessed various data sources to pull data for reporting and analysis
* Great experience with Power Queries to cleaning the data.
* Good knowledge on creating calculations, advanced calculations, Parameters, slicers and Interactions.
* Creating interactions of Highlight action, Filter action add interactivity to the visualizations.
* Create the Calculated columns and measures with the use of DAX Expressions.
* Involved in creating data visualizations like Bar charts, Tree Maps, Line charts, Scatter plot, Mapping Visualization etc. with Power BI
* Accessed and used various Custom Visuals available in Power BI
* Able to implement Row Level Security on data and have an understanding of application security layer models in Power BI.
* Sharing of Power BI reports and managing workspaces in Power BI service.
* Developing visual reports, dashboards and KPI scorecards using Power BI desktop.
* Adept in developing, publishing and scheduling Power BI reports as per the business requirements.
* Having good knowledge on Table dashboard also.